



# 2025 PROMOTIONAL KIT







SONIC ALLEY is a cover rock band steeped in the legendary rock & roll period of 1967-1977, an era that still influences music to this day. Lead singer, Mike Kuran, has a manic "beast like" on-stage persona with a quality range of delivery. His style is influenced by the late 60's, early 70's sounds of Mick Jagger and Jim Morrison. Mike is professionally balanced by the sultry vocals of Lace DePadilla. This 20-year rock and opera veteran lead vocalist does beautiful renditions of Stevie Nicks, Ann Wilson, and Janis Joplin. This SONIC duet brings charm, intensity, and harmony. SONIC ALLEY is centered around the guitar brilliance of Billy Brown. Billy is the musical director of the band, and his lead style emulates a technical mix between Jeff Beck and Brian May. The rhythm section is slated in classic rock tradition with a crew of experienced rockers. Greg Bradley is the Swiss army knife of SONIC ALLEY. Greg plays a multitude of instruments including guitar, keyboards, and harmonica. Rick Barrick, lead bass, and Mark "Dream" Weaver, drums/vocals, anchor the explosive and experienced rhythm section that are influenced by power bottom ends such as The Who and Led Zeppelin.

From the apt words of Peter Wolf, SONIC ALLEY will "blow yer face off!!" We harken the crowd back to the grand 70's with party rock flavors and funky album cuts that every 25-year-old now knows from Spotify or Google Play. SONIC ALLEY provides a professional yet spontaneous show that will keep the bar patrons guessing and energized.







# MUSIC INFLUENCES

<b>ERA:</b>	1960s – 1990s
<b>GENRES:</b>	Rock, Pop Rock, Blues Rock
<b>TEMPO:</b>	Mid to Uptempo, mostly high energy
<b>TEXTURE:</b>	1970s style arrangements. Layered guitars with booming & muscular rhythm section. Harmony vocals.
<b>ARTIST FOCUS:</b>	The Beatles, The Rolling Stones, Led Zeppelin, Tom Petty, Doobie Brothers, David Bowie, Lenny Kravitz, AC/DC, Faces, Head East, Grand Funk, James Gang, Heart, The Who, Aerosmith, Queen, Janis Joplin, Jet, Black Crowes, Cheap Trick, plus many more.





**MICHAEL KURAN** |  
(Lead & Background  
Vocals, Percussion)

Originally a drummer, Mike has evolved over the past 20 years of East Coast gigging to become a quintessential 1970s style FRONTMAN. Fearless & full of kinetic energy, Mike wrings every last drop out of his 3-octave range high baritone, leaving the audience drenched and wanting more!



**LACE DePADILLA** |  
(Lead & Background  
Vocals, Guitar,  
Percussion)

A longtime veteran of the Atlanta's music scene, having fronted a number of original music acts, Lace brings a powerful soprano voice and dynamic stage presence to SONIC ALLEY.



**BILLY BROWN** |  
(Lead Guitar, Music  
Director)

Degreed in music theory at Georgia State, with three solo album credits and decades of live performance experience, Billy is SONIC ALLEY's go-to soloist for next level audio energy. As musical director, Billy leverages his musical academic background to help develop the band's vibrant cover arrangements.



**GREG BRADLEY** |  
(Guitar, Keyboards,  
Background Vocals)

Greg is the band's swiss-army knife, bringing his musical versatility to SONIC ALLEY'S live performances. When he's not supporting the group with his tasty, Les Paul infused rhythm guitar licks, Greg brings his considerable keyboard skills to bear.



**MARK WEAVER** |  
(Drums, Lead &  
Background Vocals)

As the Dean of the group, Mark brings a wealth of stage experience from his years with a number of popular Atlanta and San Francisco area bands. Undeniably the beating heart of the band with his powerful backbeat & maniacal attention to detail. Mark also is a talented lead & background vocalist.



**RICK BARRICK** |  
(Bass, Background  
Vocals)

A huge music fan since he was an adolescent all the way through his years in the music industry, Rick brings fanboy attention to his bass performances. Favoring the bass sound of the 1970s, Rick works hard to provide authentic low frequency sonic support for the rest of the band.









[SONICALLEYBAND.COM](http://SONICALLEYBAND.COM)

[FACEBOOK.COM/SONICALLEY](https://www.facebook.com/SONICALLEY)

[YOUTUBE.COM/@SonicAlley](https://www.youtube.com/@SonicAlley)

[SONICALLEYBAND@GMAIL.COM](mailto:SONICALLEYBAND@GMAIL.COM)

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# LOGOS |



PRIMARY |



WHITE (TRANSPARENT) |



B&W |



# PHOTOS |

GROUP PORTRAIT |





# PHOTOS |

## GROUP PORTRAIT |





# PHOTOS |

GROUP PERFORMANCE |





# PHOTOS |

GROUP PERFORMANCE |





# PHOTOS |

GROUP PERFORMANCE |





# PHOTOS |

GROUP PORTRAIT |

